



Siziano, November 2012

Looking for an advanced level solution? We have it.

This is the slogan of the campaign featured in the industry's main international publications.

The campaign's aim is to spread the culture of preformed products and to promote the innovation - or even outright revolution - brought about by the solutions in which Eredi Scabini specialises.

For more than 30 years the company has been designing and producing up to 15 tonnes of preformed products in its facilities all over the world; the know-how acquired over so many years of business has enabled Eredi Scabini to specialise in providing innovative and effective "solutions" developed specifically for different uses in every sector (steelworks, aluminium, cast iron and steel, copper).

The campaign takes a simple, informal approach, using crosswords to explain how Eredi Scabini makes everything easier for its customers.

And it is in completing this famous game that we find the keywords containing the essence of the only possible solution for those seeking the answer to their needs.

This multi-subject campaign focuses on presenting some of the most innovative solutions for the aluminium industry in this first flight.

This message was conveyed synergistically and coherently at the stand of the 2012 International Aluminium Trade Fair held in Dusseldorf (Germany) last October. The occasion gave visitors the chance to see and touch some of the preformed products presented throughout the campaign.

Attachments: press release

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Share Capital I.V. 119,000 euros

Euro 2,161,000 reserves